



BRENDAN POE

Pittsburgh, PA

[724] 757-8564

brendanpoedesign@gmail.com

www.brnd.studio

SKILLS

Static Graphics

Motion Graphics

Logo Design/Branding

Video Editing

Photography

Videography

SOFTWARE PROFICIENCIES



macOS



Windows



Adobe
Photoshop



Adobe
Illustrator



Adobe
InDesign



Adobe
XD



Adobe
After Effects



Adobe
Premiere



Adobe
Premiere
Rush



Adobe
Audition



Affinity
Designer



Affinity
Photo



Affinity
Publisher



Microsoft
Word



Microsoft
Powerpoint



Microsoft
Excel



Google
Docs



Google
Slides



Google
Sheets



Pages



Keynote



Numbers

BRND
STUDIOS

EDUCATION

Seton Hill University Greensburg, PA

August 2017-May 2021

- Bachelor of Fine Arts in Graphic Design
- Cumulative GPA of 3.77

DESIGN EXPERIENCE

Premier Hockey Federation Remote

Graphics Manager, November 2020 - October 2022

- Develop still and animated content for multiple social platforms
- Create both professional and informal content to drive engagement
- Work with a large team including social media managers, marketing managers, other designers, and league staff
- Create sponsor-driven content for social media and marketing use
- Help in other areas, such as print work or creating sponsorship decks, as needed

Toronto Six Remote

Designer, May 2020 - November 2020

- Develop still and animated content for multiple social platforms
- Create both professional and informal content to drive engagement
- Work with a large team including social media managers, other designers and artists, and team ownership
- Develop a social media graphics package from scratch for a new franchise with few existing assets

Seton Hill Griffins Athletics Greensburg, PA

Designer, August 2019 - May 2021

- Develop still and animated content for multiple social platforms
- Work within the branding guidelines of the University
- Work with the Athletics Department to create content to fit all Seton Hill teams

Seton Hill Griffins Men's Lacrosse Greensburg, PA

Designer, August 2019 - May 2021

- Develop still, animated, and video content for multiple social platforms
- Work within the branding of the University and team
- Work directly with the team coaches to develop content for the specific sport and team

Jersey Nerds Media

Administrator, February 2020 - Present

- Work as a group to brand the website and podcast platforms
- Evaluate and critique design in a professional and productive manner
- Promote content through our social media platforms
- Record, edit, and post podcast episodes to our platforms

HockeyJerseyConcepts / Jersey Nerds Podcast

Writer, March 2015 - October 2019

- Evaluate and critique design in a professional and productive manner
- Help organize and run site related events
- Work within the guidelines and deadlines given
- Primary contributor to 2017 site redesign

OTHER WORK

Walmart Greensburg, PA

Softlines Associate, July 2018 - June 2019

Cart Associate, June 2019 - December 2019

- Assist customers and other associates as needed
- Complete tasks assigned by management
- Work in other areas of the store on occasion in order to meet store's needs